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Please sign your petition(s) and return them today to reestablish the South Park Business Improvement District for 2018-2022

May 12, 2017

Dear South Park Property Owner:

Since 2005, the South Park Business Improvement District, has provided clean and safe services and economic development to the western portion of South Park (the 110 to Margo St). In 2015, property owners to the east of Margo initiated the creation of the South Park II BID, expanding these services all the way to Broadway. Now, both BIDs are up for renewal and will merge into a single BID. Property owners have the opportunity to vote to continue BID services.

The services that we propose to provide are outlined in the enclosed Management District Plan (MDP) Summary; they include street and sidewalk cleaning, trash and graffiti removal, beautification and marketing, and ambassadors to keep our area safe and friendly for residents, employees, business patrons and visitors. In order to provide these services, property owners contribute an annual assessment according to a formula outlined in the MDP.

Enclosed you will find:

- **Petition to Establish** the South Park Business Improvement District - yellow form(s)
- Who Can Sign – an explanation of who is authorized to sign the petition
- Addressed and stamped return envelope
- Management District Plan Summary (budget & services)
- A map of BID boundaries
- BID Frequently Asked Questions (FAQ)

Note: It is very critical that the YELLOW PETITION form be fully and accurately completed in order for the City to validate and accept your petition. All fields must be completed. **Please sign the YELLOW PETITION form and return it as soon as possible in the self-addressed stamped envelope. We would appreciate its return by May 22, 2017, although we will continue to accept petitions after this date.**

If you have any questions or comments about the BID renewal or the services we provide, please reach out to me at ellen@southpark.la, or at (213) 663-1112. If you are not the designated person to sign the petition for this property, please forward this information to the correct person. If you no longer own the property(ies) shown on the attached petition, or if you own additional property(ies) in the BID area, please call or email to let us know. Thank you.

Sincerely,

Ellen Riotto

Interim Executive Director

SOUTH PARK BUSINESS IMPROVEMENT DISTRICT

1100 S Flower St #3400, Los Angeles, CA 90015

www.southpark.la